



Arabic Business Writing: Practical Workshop

Administration, Communication & Customer Service

QGT-ADM-154 | Practical workshop | 5 or 10 days | Online, classroom, in-house

Course overview

Arabic Business Writing: Practical Workshop is a hands-on workshop built around exercises and real site problems in Arabic Business Writing. It covers the principles, the requirements of international service and communication best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Arabic Business Writing
- Apply the relevant requirements of international service and communication best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for administrative staff, executive assistants, marketing, sales and customer-facing teams who want practice rather than theory.

Course outline (5 days)

Day 1: Workshop briefing and baseline

Participants bring a real problem from their own site

Day 2: Guided practice 1

Hands-on exercises using templates, checklists and calculators

Day 3: Guided practice 2

Simulations and role-play based on Arabic Business Writing scenarios

Day 4: Field cases from the Gulf and Africa

Analysing what went wrong and what worked

Day 5: Action plan and peer review

Each participant leaves with a reviewed improvement plan

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
25–29 Jan 2027	Beirut	Classroom	5 days	\$5,500
22 Mar – 2 Apr 2027	Accra	Classroom	10 days	\$9,900
18–22 Apr 2027	Alexandria	Classroom	5 days	\$5,500
24 May – 4 Jun 2027	Prague	Classroom	10 days	\$9,900
15–19 Nov 2027	Online (live)	Online (live)	5 days	\$3,000
16–20 Jan 2028	Riyadh	Classroom	5 days	\$5,500
17–28 Apr 2028	Tbilisi	Classroom	10 days	\$9,900
4–8 Jun 2028	Amman	Classroom	5 days	\$5,500
4–15 Sep 2028	Milan	Classroom	10 days	\$9,900
11–15 Sep 2028	Online (live)	Online (live)	5 days	\$3,000
4–8 Mar 2029	Al Khobar	Classroom	5 days	\$5,500
21 May – 1 Jun 2029	Luanda	Classroom	10 days	\$9,900
2–6 Jul 2029	Barcelona	Classroom	5 days	\$5,500
24 Sep – 5 Oct 2029	Berlin	Classroom	10 days	\$9,900
22–26 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
29 Apr – 3 May 2030	Tunis	Classroom	5 days	\$5,500
17–28 Jun 2030	Dubai	Classroom	10 days	\$9,900
19–23 Aug 2030	Tbilisi	Classroom	5 days	\$5,500
15–26 Sep 2030	Manama	Classroom	10 days	\$9,900
30 Sep – 4 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/arabic-business-writing-practical-workshop/>

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