



Artificial Intelligence for Business

IT, Cybersecurity & AI

QGT-ITD-101 | Foundation | 5 or 10 days | Online, classroom, in-house

Course overview

Artificial Intelligence for Business is an introduction that builds a solid working knowledge in Artificial Intelligence for Business. It covers the principles, the requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Artificial Intelligence for Business
- Apply the relevant requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for IT professionals, analysts, engineers and digital transformation teams, new joiners and anyone who needs a solid grounding in the subject.

Course outline (5 days)

Day 1: Principles and terminology

Scope, key definitions and how Artificial Intelligence for Business fits into daily operations

Day 2: Codes, standards and requirements

What ISO 27001, NIST CSF, ITIL 4 and COBIT 2019 require, and how to read them

Day 3: Methods, tools and calculations

Step-by-step methods, checklists and worked examples

Day 4: Operation, inspection and common problems

Typical failures, warning signs and what to do about them

Day 5: Case studies, workshop and assessment

Group exercise on real cases and a final knowledge check

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
12–16 Apr 2027	Lisbon	Classroom	5 days	\$5,500
23 Aug – 3 Sep 2027	Istanbul	Classroom	10 days	\$9,900
4–8 Oct 2027	Casablanca	Classroom	5 days	\$5,500
15–26 Nov 2027	Sharjah	Classroom	10 days	\$9,900
29 Nov – 3 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
17–21 Apr 2028	Abu Dhabi	Classroom	5 days	\$5,500
5–16 Jun 2028	Casablanca	Classroom	10 days	\$9,900
12–16 Jun 2028	Stockholm	Classroom	5 days	\$5,500
25 Jun – 6 Jul 2028	Al Khobar	Classroom	10 days	\$9,900
24–28 Jul 2028	Online (live)	Online (live)	5 days	\$3,000
15–19 Jan 2029	Sharjah	Classroom	5 days	\$5,500
4–15 Mar 2029	Jeddah	Classroom	10 days	\$9,900
25–29 Mar 2029	Riyadh	Classroom	5 days	\$5,500
2–13 Apr 2029	Copenhagen	Classroom	10 days	\$9,900
27–31 Aug 2029	Online (live)	Online (live)	5 days	\$3,000
7–11 Jan 2030	Lagos	Classroom	5 days	\$5,500
24 Feb – 7 Mar 2030	Sharm El Sheikh	Classroom	10 days	\$9,900
31 Mar – 4 Apr 2030	Amman	Classroom	5 days	\$5,500
20–31 May 2030	Munich	Classroom	10 days	\$9,900
8–12 Jul 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/artificial-intelligence-for-business/>

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