



Digital Health & Telemedicine Masterclass

Healthcare & Hospital Management

QGT-HCM-148 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Digital Health & Telemedicine Masterclass is a senior-level masterclass on strategy and performance in Digital Health & Telemedicine. It covers the principles, the requirements of JCI standards, WHO guidance and ISO 15189, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Digital Health & Telemedicine
- Apply the relevant requirements of JCI standards, WHO guidance and ISO 15189
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for hospital managers, quality coordinators, clinical leaders and healthcare administrators in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Digital Health & Telemedicine

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
11–15 Jan 2027	Luanda	Classroom	5 days	\$5,500
28 Feb – 11 Mar 2027	Doha	Classroom	10 days	\$9,900
31 May – 4 Jun 2027	Marrakech	Classroom	5 days	\$5,500
9–20 Aug 2027	Copenhagen	Classroom	10 days	\$9,900
22–26 Nov 2027	Online (live)	Online (live)	5 days	\$3,000
10–14 Jan 2028	Athens	Classroom	5 days	\$5,500
14–25 Feb 2028	Tunis	Classroom	10 days	\$9,900
15–19 May 2028	Copenhagen	Classroom	5 days	\$5,500
29 Oct – 9 Nov 2028	Dammam	Classroom	10 days	\$9,900
27 Nov – 1 Dec 2028	Online (live)	Online (live)	5 days	\$3,000
14–18 May 2029	Lisbon	Classroom	5 days	\$5,500
2–13 Jul 2029	Kigali	Classroom	10 days	\$9,900
23–27 Jul 2029	Rome	Classroom	5 days	\$5,500
6–17 Aug 2029	Luanda	Classroom	10 days	\$9,900
15–19 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
3–7 Feb 2030	Erbil	Classroom	5 days	\$5,500
22 Apr – 3 May 2030	Zurich	Classroom	10 days	\$9,900
3–7 Jun 2030	Milan	Classroom	5 days	\$5,500
26 Aug – 6 Sep 2030	Budapest	Classroom	10 days	\$9,900
28 Oct – 1 Nov 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/digital-health-and-telemedicine-masterclass/>

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