



Digital Transformation Strategy Masterclass

IT, Cybersecurity & AI

QGT-ITD-175 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Digital Transformation Strategy Masterclass is a senior-level masterclass on strategy and performance in Digital Transformation Strategy. It covers the principles, the requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Digital Transformation Strategy
- Apply the relevant requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for IT professionals, analysts, engineers and digital transformation teams in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Digital Transformation Strategy

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
21–25 Mar 2027	Dammam	Classroom	5 days	\$5,500
6–17 Jun 2027	Salalah	Classroom	10 days	\$9,900
13–17 Jun 2027	Jeddah	Classroom	5 days	\$5,500
22 Nov – 3 Dec 2027	Rome	Classroom	10 days	\$9,900
6–10 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
17–21 Jan 2028	Sharjah	Classroom	5 days	\$5,500
24 Jan – 4 Feb 2028	Frankfurt	Classroom	10 days	\$9,900
20–24 Feb 2028	Algiers	Classroom	5 days	\$5,500
17–28 Apr 2028	Rome	Classroom	10 days	\$9,900
27 Nov – 1 Dec 2028	Online (live)	Online (live)	5 days	\$3,000
26 Feb – 2 Mar 2029	Istanbul	Classroom	5 days	\$5,500
2–13 Apr 2029	Lisbon	Classroom	10 days	\$9,900
23–27 Apr 2029	Athens	Classroom	5 days	\$5,500
16–27 Jul 2029	Abu Dhabi	Classroom	10 days	\$9,900
30 Jul – 3 Aug 2029	Online (live)	Online (live)	5 days	\$3,000
18–22 Mar 2030	London	Classroom	5 days	\$5,500
3–14 Jun 2030	Paris	Classroom	10 days	\$9,900
26–30 Aug 2030	Sharjah	Classroom	5 days	\$5,500
8–19 Sep 2030	Salalah	Classroom	10 days	\$9,900
14–18 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/digital-transformation-strategy-masterclass/>

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