



Employee Engagement & Retention

Human Resources & Training

QGT-HRM-108 | Foundation | 5 or 10 days | Online, classroom, in-house

Course overview

Employee Engagement & Retention is an introduction that builds a solid working knowledge in Employee Engagement & Retention. It covers the principles, the requirements of SHRM and CIPD frameworks and GCC labour laws, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Employee Engagement & Retention
- Apply the relevant requirements of SHRM and CIPD frameworks and GCC labour laws
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for HR professionals, L&D specialists, trainers and line managers, new joiners and anyone who needs a solid grounding in the subject.

Course outline (5 days)

Day 1: Principles and terminology

Scope, key definitions and how Employee Engagement & Retention fits into daily operations

Day 2: Codes, standards and requirements

What SHRM and CIPD frameworks and GCC labour laws require, and how to read them

Day 3: Methods, tools and calculations

Step-by-step methods, checklists and worked examples

Day 4: Operation, inspection and common problems

Typical failures, warning signs and what to do about them

Day 5: Case studies, workshop and assessment

Group exercise on real cases and a final knowledge check

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
11–15 Jan 2027	Lagos	Classroom	5 days	\$5,500
22 Feb – 5 Mar 2027	Singapore	Classroom	10 days	\$9,900
13–17 Jun 2027	Cairo	Classroom	5 days	\$5,500
26 Jul – 6 Aug 2027	Abu Dhabi	Classroom	10 days	\$9,900
9–13 Aug 2027	Online (live)	Online (live)	5 days	\$3,000
28 Feb – 3 Mar 2028	Luanda	Classroom	5 days	\$5,500
30 Apr – 11 May 2028	Cairo	Classroom	10 days	\$9,900
23–27 Jul 2028	Erbil	Classroom	5 days	\$5,500
23 Oct – 3 Nov 2028	Casablanca	Classroom	10 days	\$9,900
13–17 Nov 2028	Online (live)	Online (live)	5 days	\$3,000
26–30 Mar 2029	Copenhagen	Classroom	5 days	\$5,500
9–20 Apr 2029	Istanbul	Classroom	10 days	\$9,900
30 Jul – 3 Aug 2029	Barcelona	Classroom	5 days	\$5,500
7–18 Oct 2029	Doha	Classroom	10 days	\$9,900
15–19 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
4–8 Feb 2030	Cape Town	Classroom	5 days	\$5,500
11–22 Feb 2030	Rome	Classroom	10 days	\$9,900
15–19 Jul 2030	Stockholm	Classroom	5 days	\$5,500
5–16 Aug 2030	Athens	Classroom	10 days	\$9,900
14–18 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/employee-engagement-and-retention/>

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