



Employee Engagement & Retention Masterclass

Human Resources & Training

QGT-HRM-168 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Employee Engagement & Retention Masterclass is a senior-level masterclass on strategy and performance in Employee Engagement & Retention. It covers the principles, the requirements of SHRM and CIPD frameworks and GCC labour laws, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Employee Engagement & Retention
- Apply the relevant requirements of SHRM and CIPD frameworks and GCC labour laws
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for HR professionals, L&D specialists, trainers and line managers in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Employee Engagement & Retention

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
1–5 Feb 2027	Tunis	Classroom	5 days	\$5,500
21 Feb – 4 Mar 2027	Jeddah	Classroom	10 days	\$9,900
17–21 May 2027	Dubai	Classroom	5 days	\$5,500
25 Oct – 5 Nov 2027	Stockholm	Classroom	10 days	\$9,900
29 Nov – 3 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
13–17 Mar 2028	Lisbon	Classroom	5 days	\$5,500
5–16 Jun 2028	Geneva	Classroom	10 days	\$9,900
12–16 Jun 2028	Brussels	Classroom	5 days	\$5,500
31 Jul – 11 Aug 2028	Berlin	Classroom	10 days	\$9,900
4–8 Sep 2028	Online (live)	Online (live)	5 days	\$3,000
19–23 Feb 2029	Toronto	Classroom	5 days	\$5,500
2–13 Apr 2029	Prague	Classroom	10 days	\$9,900
30 Apr – 4 May 2029	Tbilisi	Classroom	5 days	\$5,500
28 May – 8 Jun 2029	Paris	Classroom	10 days	\$9,900
26–30 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
25 Feb – 1 Mar 2030	Beirut	Classroom	5 days	\$5,500
18–29 Mar 2030	Accra	Classroom	10 days	\$9,900
22–26 Jul 2030	Singapore	Classroom	5 days	\$5,500
30 Sep – 11 Oct 2030	Milan	Classroom	10 days	\$9,900
11–15 Nov 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/employee-engagement-and-retention-masterclass/>

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