



Employee Engagement & Retention: Practical Workshop

Human Resources & Training

QGT-HRM-148 | Practical workshop | 5 or 10 days | Online, classroom, in-house

Course overview

Employee Engagement & Retention: Practical Workshop is a hands-on workshop built around exercises and real site problems in Employee Engagement & Retention. It covers the principles, the requirements of SHRM and CIPD frameworks and GCC labour laws, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Employee Engagement & Retention
- Apply the relevant requirements of SHRM and CIPD frameworks and GCC labour laws
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for HR professionals, L&D specialists, trainers and line managers who want practice rather than theory.

Course outline (5 days)

Day 1: Workshop briefing and baseline

Participants bring a real problem from their own site

Day 2: Guided practice 1

Hands-on exercises using templates, checklists and calculators

Day 3: Guided practice 2

Simulations and role-play based on Employee Engagement & Retention scenarios

Day 4: Field cases from the Gulf and Africa

Analysing what went wrong and what worked

Day 5: Action plan and peer review

Each participant leaves with a reviewed improvement plan

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
20–24 Jun 2027	Riyadh	Classroom	5 days	\$5,500
26 Jul – 6 Aug 2027	Dubai	Classroom	10 days	\$9,900
8–12 Aug 2027	Muscat	Classroom	5 days	\$5,500
13–24 Sep 2027	Stockholm	Classroom	10 days	\$9,900
18–22 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
30 Jan – 3 Feb 2028	Doha	Classroom	5 days	\$5,500
10–21 Apr 2028	Edinburgh	Classroom	10 days	\$9,900
5–9 Jun 2028	Tunis	Classroom	5 days	\$5,500
10–21 Jul 2028	Amsterdam	Classroom	10 days	\$9,900
21–25 Aug 2028	Online (live)	Online (live)	5 days	\$3,000
18–22 Feb 2029	Alexandria	Classroom	5 days	\$5,500
15–26 Jul 2029	Cairo	Classroom	10 days	\$9,900
30 Jul – 3 Aug 2029	Tbilisi	Classroom	5 days	\$5,500
13–24 Aug 2029	Beirut	Classroom	10 days	\$9,900
22–26 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
27–31 Jan 2030	Cairo	Classroom	5 days	\$5,500
25 Feb – 8 Mar 2030	Budapest	Classroom	10 days	\$9,900
29 Apr – 3 May 2030	Sharjah	Classroom	5 days	\$5,500
26 Aug – 6 Sep 2030	Luanda	Classroom	10 days	\$9,900
18–22 Nov 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/employee-engagement-and-retention-practical-workshop/>

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