



Executive Presence & Influence Masterclass

Leadership & Management

QGT-LEA-180 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Executive Presence & Influence Masterclass is a senior-level masterclass on strategy and performance in Executive Presence & Influence. It covers the principles, the requirements of leading management research and international best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Executive Presence & Influence
- Apply the relevant requirements of leading management research and international best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for executives, managers, team leaders and high-potential staff in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Executive Presence & Influence

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
22–26 Feb 2027	Amsterdam	Classroom	5 days	\$5,500
16–27 May 2027	Doha	Classroom	10 days	\$9,900
30 May – 3 Jun 2027	Erbil	Classroom	5 days	\$5,500
20 Sep – 1 Oct 2027	Accra	Classroom	10 days	\$9,900
25–29 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
10–14 Jan 2028	Nairobi	Classroom	5 days	\$5,500
5–16 Mar 2028	Al Khobar	Classroom	10 days	\$9,900
18–22 Sep 2028	Budapest	Classroom	5 days	\$5,500
29 Oct – 9 Nov 2028	Riyadh	Classroom	10 days	\$9,900
27 Nov – 1 Dec 2028	Online (live)	Online (live)	5 days	\$3,000
15–19 Jan 2029	Stockholm	Classroom	5 days	\$5,500
16–27 Apr 2029	Singapore	Classroom	10 days	\$9,900
21–25 May 2029	Madrid	Classroom	5 days	\$5,500
23 Sep – 4 Oct 2029	Alexandria	Classroom	10 days	\$9,900
29 Oct – 2 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
7–11 Jan 2030	Cape Town	Classroom	5 days	\$5,500
22 Apr – 3 May 2030	Paris	Classroom	10 days	\$9,900
27–31 May 2030	Zurich	Classroom	5 days	\$5,500
19–30 Aug 2030	Kuala Lumpur	Classroom	10 days	\$9,900
2–6 Dec 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/executive-presence-and-influence-masterclass/>

WhatsApp: +971 50 697 0908

Email: training@qimmatrainig.com

