



Generative AI & Prompt Engineering Masterclass

IT, Cybersecurity & AI

QGT-ITD-165 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Generative AI & Prompt Engineering Masterclass is a senior-level masterclass on strategy and performance in Generative AI & Prompt Engineering. It covers the principles, the requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Generative AI & Prompt Engineering
- Apply the relevant requirements of ISO 27001, NIST CSF, ITIL 4 and COBIT 2019
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for IT professionals, analysts, engineers and digital transformation teams in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Generative AI & Prompt Engineering

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
18–22 Jan 2027	Athens	Classroom	5 days	\$5,500
11–22 Apr 2027	Dammam	Classroom	10 days	\$9,900
29 Aug – 2 Sep 2027	Amman	Classroom	5 days	\$5,500
4–15 Oct 2027	Casablanca	Classroom	10 days	\$9,900
29 Nov – 3 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
23–27 Jan 2028	Al Khobar	Classroom	5 days	\$5,500
5–16 Jun 2028	Vienna	Classroom	10 days	\$9,900
2–6 Oct 2028	Houston	Classroom	5 days	\$5,500
22 Oct – 2 Nov 2028	Sharm El Sheikh	Classroom	10 days	\$9,900
6–10 Nov 2028	Online (live)	Online (live)	5 days	\$3,000
12–16 Feb 2029	Barcelona	Classroom	5 days	\$5,500
12–23 Mar 2029	Budapest	Classroom	10 days	\$9,900
9–13 Apr 2029	Beirut	Classroom	5 days	\$5,500
27 Aug – 7 Sep 2029	Rome	Classroom	10 days	\$9,900
1–5 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
4–8 Feb 2030	Lisbon	Classroom	5 days	\$5,500
11–22 Feb 2030	Tbilisi	Classroom	10 days	\$9,900
21–25 Apr 2030	Salalah	Classroom	5 days	\$5,500
12–23 Aug 2030	Stockholm	Classroom	10 days	\$9,900
26–30 Aug 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/generative-ai-and-prompt-engineering-masterclass/>

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