



Innovation Management Masterclass

Leadership & Management

QGT-LEA-177 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Innovation Management Masterclass is a senior-level masterclass on strategy and performance in Innovation Management. It covers the principles, the requirements of leading management research and international best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Innovation Management
- Apply the relevant requirements of leading management research and international best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for executives, managers, team leaders and high-potential staff in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Innovation Management

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
22–26 Feb 2027	Munich	Classroom	5 days	\$5,500
10–21 Oct 2027	Cairo	Classroom	10 days	\$9,900
25–29 Oct 2027	Tbilisi	Classroom	5 days	\$5,500
7–18 Nov 2027	Al Khobar	Classroom	10 days	\$9,900
29 Nov – 3 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
31 Jan – 4 Feb 2028	Kigali	Classroom	5 days	\$5,500
10–21 Apr 2028	Copenhagen	Classroom	10 days	\$9,900
12–16 Jun 2028	Baku	Classroom	5 days	\$5,500
26 Jun – 7 Jul 2028	Athens	Classroom	10 days	\$9,900
4–8 Sep 2028	Online (live)	Online (live)	5 days	\$3,000
25–29 Mar 2029	Salalah	Classroom	5 days	\$5,500
28 May – 8 Jun 2029	Manchester	Classroom	10 days	\$9,900
30 Jul – 3 Aug 2029	Zurich	Classroom	5 days	\$5,500
29 Oct – 9 Nov 2029	Milan	Classroom	10 days	\$9,900
12–16 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
7–11 Apr 2030	Cairo	Classroom	5 days	\$5,500
28 Apr – 9 May 2030	Alexandria	Classroom	10 days	\$9,900
15–19 Jul 2030	Lagos	Classroom	5 days	\$5,500
26 Aug – 6 Sep 2030	Paris	Classroom	10 days	\$9,900
2–6 Sep 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/innovation-management-masterclass/>

WhatsApp: +971 50 697 0908

Email: training@qimmatrainig.com

