



Innovation Management: Practical Workshop

Leadership & Management

QGT-LEA-156 | Practical workshop | 5 or 10 days | Online, classroom, in-house

Course overview

Innovation Management: Practical Workshop is a hands-on workshop built around exercises and real site problems in Innovation Management. It covers the principles, the requirements of leading management research and international best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Innovation Management
- Apply the relevant requirements of leading management research and international best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Prepare an improvement plan for their own site or organisation

Who should attend

Designed for executives, managers, team leaders and high-potential staff who want practice rather than theory.

Course outline (5 days)

Day 1: Workshop briefing and baseline

Participants bring a real problem from their own site

Day 2: Guided practice 1

Hands-on exercises using templates, checklists and calculators

Day 3: Guided practice 2

Simulations and role-play based on Innovation Management scenarios

Day 4: Field cases from the Gulf and Africa

Analysing what went wrong and what worked

Day 5: Action plan and peer review

Each participant leaves with a reviewed improvement plan

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
15–19 Feb 2027	Prague	Classroom	5 days	\$5,500
1–12 Mar 2027	Singapore	Classroom	10 days	\$9,900
5–9 Jul 2027	Athens	Classroom	5 days	\$5,500
24 Oct – 4 Nov 2027	Jeddah	Classroom	10 days	\$9,900
6–10 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
31 Jan – 4 Feb 2028	Houston	Classroom	5 days	\$5,500
18–29 Jun 2028	Salalah	Classroom	10 days	\$9,900
14–18 Aug 2028	Tbilisi	Classroom	5 days	\$5,500
2–13 Oct 2028	Johannesburg	Classroom	10 days	\$9,900
9–13 Oct 2028	Online (live)	Online (live)	5 days	\$3,000
26 Feb – 2 Mar 2029	Singapore	Classroom	5 days	\$5,500
12–23 Mar 2029	London	Classroom	10 days	\$9,900
20–24 May 2029	Kuwait City	Classroom	5 days	\$5,500
23 Sep – 4 Oct 2029	Doha	Classroom	10 days	\$9,900
29 Oct – 2 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
7–11 Jan 2030	Manchester	Classroom	5 days	\$5,500
4–15 Feb 2030	Bangkok	Classroom	10 days	\$9,900
15–19 Apr 2030	Marrakech	Classroom	5 days	\$5,500
20–31 May 2030	Casablanca	Classroom	10 days	\$9,900
12–16 Aug 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/innovation-management-practical-workshop/>

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