



Instructional Design & E-Learning Masterclass

Human Resources & Training

QGT-HRM-180 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Instructional Design & E-Learning Masterclass is a senior-level masterclass on strategy and performance in Instructional Design & E-Learning. It covers the principles, the requirements of SHRM and CIPD frameworks and GCC labour laws, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Instructional Design & E-Learning
- Apply the relevant requirements of SHRM and CIPD frameworks and GCC labour laws
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for HR professionals, L&D specialists, trainers and line managers in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Instructional Design & E-Learning

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
8–12 Mar 2027	Barcelona	Classroom	5 days	\$5,500
28 Mar – 8 Apr 2027	Algiers	Classroom	10 days	\$9,900
12–16 Apr 2027	Accra	Classroom	5 days	\$5,500
9–20 Aug 2027	Marrakech	Classroom	10 days	\$9,900
11–15 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
28 Feb – 3 Mar 2028	Lisbon	Classroom	5 days	\$5,500
19–30 Mar 2028	Salalah	Classroom	10 days	\$9,900
30 Jul – 3 Aug 2028	Doha	Classroom	5 days	\$5,500
21 Aug – 1 Sep 2028	Zurich	Classroom	10 days	\$9,900
6–10 Nov 2028	Online (live)	Online (live)	5 days	\$3,000
23–27 Apr 2029	Cape Town	Classroom	5 days	\$5,500
7–18 May 2029	Milan	Classroom	10 days	\$9,900
21–25 May 2029	Athens	Classroom	5 days	\$5,500
10–21 Sep 2029	Copenhagen	Classroom	10 days	\$9,900
15–19 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
28 Jan – 1 Feb 2030	Tunis	Classroom	5 days	\$5,500
4–15 Mar 2030	Beirut	Classroom	10 days	\$9,900
27–31 May 2030	Madrid	Classroom	5 days	\$5,500
25 Aug – 5 Sep 2030	Sharm El Sheikh	Classroom	10 days	\$9,900
16–20 Sep 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/instructional-design-and-e-learning-masterclass/>

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