



Intellectual Property Management Masterclass

Government, Legal & Public Sector

QGT-GOV-171 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Intellectual Property Management Masterclass is a senior-level masterclass on strategy and performance in Intellectual Property Management. It covers the principles, the requirements of international public-sector frameworks and GCC regulations, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Intellectual Property Management
- Apply the relevant requirements of international public-sector frameworks and GCC regulations
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for government officials, legal advisors, compliance officers and policy teams in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Intellectual Property Management

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
21–25 Mar 2027	Muscat	Classroom	5 days	\$5,500
3–14 May 2027	Casablanca	Classroom	10 days	\$9,900
5–9 Jul 2027	Madrid	Classroom	5 days	\$5,500
1–12 Nov 2027	Stockholm	Classroom	10 days	\$9,900
29 Nov – 3 Dec 2027	Online (live)	Online (live)	5 days	\$3,000
5–9 Mar 2028	Dammam	Classroom	5 days	\$5,500
30 Apr – 11 May 2028	Doha	Classroom	10 days	\$9,900
5–9 Jun 2028	Zurich	Classroom	5 days	\$5,500
19–30 Jun 2028	Munich	Classroom	10 days	\$9,900
31 Jul – 4 Aug 2028	Online (live)	Online (live)	5 days	\$3,000
16–20 Apr 2029	Prague	Classroom	5 days	\$5,500
23 Apr – 4 May 2029	Cape Town	Classroom	10 days	\$9,900
30 Apr – 4 May 2029	Madrid	Classroom	5 days	\$5,500
24 Jun – 5 Jul 2029	Kuwait City	Classroom	10 days	\$9,900
19–23 Nov 2029	Online (live)	Online (live)	5 days	\$3,000
6–10 May 2030	Singapore	Classroom	5 days	\$5,500
24 Jun – 5 Jul 2030	Geneva	Classroom	10 days	\$9,900
22–26 Jul 2030	Tunis	Classroom	5 days	\$5,500
5–16 Aug 2030	Vienna	Classroom	10 days	\$9,900
14–18 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/intellectual-property-management-masterclass/>

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