



KPIs & Balanced Scorecard Masterclass

Leadership & Management

QGT-LEA-175 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

KPIs & Balanced Scorecard Masterclass is a senior-level masterclass on strategy and performance in KPIs & Balanced Scorecard. It covers the principles, the requirements of leading management research and international best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of KPIs & Balanced Scorecard
- Apply the relevant requirements of leading management research and international best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for executives, managers, team leaders and high-potential staff in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of KPIs & Balanced Scorecard

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
11–15 Jan 2027	Milan	Classroom	5 days	\$5,500
11–22 Apr 2027	Sharm El Sheikh	Classroom	10 days	\$9,900
30 Aug – 3 Sep 2027	London	Classroom	5 days	\$5,500
11–22 Oct 2027	Baku	Classroom	10 days	\$9,900
22–26 Nov 2027	Online (live)	Online (live)	5 days	\$3,000
14–18 May 2028	Erbil	Classroom	5 days	\$5,500
21 May – 1 Jun 2028	Riyadh	Classroom	10 days	\$9,900
3–7 Jul 2028	Casablanca	Classroom	5 days	\$5,500
14–25 Aug 2028	Manchester	Classroom	10 days	\$9,900
25–29 Sep 2028	Online (live)	Online (live)	5 days	\$3,000
2–6 Apr 2029	Prague	Classroom	5 days	\$5,500
16–27 Apr 2029	Casablanca	Classroom	10 days	\$9,900
7–11 May 2029	Bangkok	Classroom	5 days	\$5,500
14–25 May 2029	Cape Town	Classroom	10 days	\$9,900
15–19 Oct 2029	Online (live)	Online (live)	5 days	\$3,000
10–14 Feb 2030	Sharm El Sheikh	Classroom	5 days	\$5,500
11–22 Mar 2030	Lagos	Classroom	10 days	\$9,900
5–9 May 2030	Doha	Classroom	5 days	\$5,500
12–23 Aug 2030	Munich	Classroom	10 days	\$9,900
19–23 Aug 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/kpis-and-balanced-scorecard-masterclass/>

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