



Public Policy Development Masterclass

Government, Legal & Public Sector

QGT-GOV-155 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Public Policy Development Masterclass is a senior-level masterclass on strategy and performance in Public Policy Development. It covers the principles, the requirements of international public-sector frameworks and GCC regulations, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Public Policy Development
- Apply the relevant requirements of international public-sector frameworks and GCC regulations
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for government officials, legal advisors, compliance officers and policy teams in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Public Policy Development

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
10–14 May 2027	Nairobi	Classroom	5 days	\$5,500
14–25 Jun 2027	Paris	Classroom	10 days	\$9,900
4–8 Jul 2027	Manama	Classroom	5 days	\$5,500
11–22 Oct 2027	London	Classroom	10 days	\$9,900
18–22 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
28 Feb – 3 Mar 2028	Toronto	Classroom	5 days	\$5,500
17–28 Apr 2028	Lagos	Classroom	10 days	\$9,900
24–28 Apr 2028	Brussels	Classroom	5 days	\$5,500
22 May – 2 Jun 2028	Cape Town	Classroom	10 days	\$9,900
21–25 Aug 2028	Online (live)	Online (live)	5 days	\$3,000
5–9 Mar 2029	Paris	Classroom	5 days	\$5,500
14–25 May 2029	Edinburgh	Classroom	10 days	\$9,900
28 May – 1 Jun 2029	Copenhagen	Classroom	5 days	\$5,500
4–15 Jun 2029	Luanda	Classroom	10 days	\$9,900
6–10 Aug 2029	Online (live)	Online (live)	5 days	\$3,000
7–11 Jan 2030	Cape Town	Classroom	5 days	\$5,500
28 Apr – 9 May 2030	Riyadh	Classroom	10 days	\$9,900
13–17 May 2030	Kigali	Classroom	5 days	\$5,500
7–18 Jul 2030	Algiers	Classroom	10 days	\$9,900
7–11 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/public-policy-development-masterclass/>

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