



Strategic Planning & Execution Masterclass

Leadership & Management

QGT-LEA-165 | Masterclass | 5 or 10 days | Online, classroom, in-house

Course overview

Strategic Planning & Execution Masterclass is a senior-level masterclass on strategy and performance in Strategic Planning & Execution. It covers the principles, the requirements of leading management research and international best practice, and the practical methods used on site, with case studies from operations in the Gulf, Africa and worldwide. Available online, in the classroom in 60 cities, or in-house.

What participants will be able to do

- Explain the principles, terminology and scope of Strategic Planning & Execution
- Apply the relevant requirements of leading management research and international best practice
- Use practical tools, checklists and calculations with confidence
- Recognise common problems, risks and root causes and choose the right corrective action
- Build a business case and roadmap their leadership team can act on

Who should attend

Designed for executives, managers, team leaders and high-potential staff in senior and leadership roles.

Course outline (5 days)

Day 1: Strategic view of Strategic Planning & Execution

Trends, regulation and what leading companies do differently

Day 2: Benchmarking and performance

KPIs, maturity models and gap analysis

Day 3: Lessons from major incidents and projects

Decision points that changed outcomes

Day 4: Leading the change

Building the business case, budget and team capability

Day 5: Masterclass forum

Expert panel, peer exchange and personal roadmap

What the 10-day edition adds

Day 6: Applied project, part 1 – Apply the week-one methods to a case from your organisation

Day 7: Data and digital tools – Software, spreadsheets and digital tools used in practice

Day 8: Lessons from incidents and audits – What investigations and audit findings teach

Day 9: Applied project, part 2 – Complete, test and refine your solution

Day 10: Presentations and final assessment – Present to the group and complete the final assessment

Fees (USD per participant)

Duration	Live online	Classroom	In-house
5 days	\$3,000	\$5,500	On quote
10 days	\$5,500	\$9,900	On quote

Fees include course material and certificate of completion; classroom fees include refreshments and lunch. In-house training is priced per group.

Dates and cities 2027–2030

Dates	City	Format	Duration	Fee
25–29 Jan 2027	Istanbul	Classroom	5 days	\$5,500
1–12 Mar 2027	Baku	Classroom	10 days	\$9,900
14–18 Jun 2027	Lisbon	Classroom	5 days	\$5,500
2–13 Aug 2027	Madrid	Classroom	10 days	\$9,900
27 Sep – 1 Oct 2027	Online (live)	Online (live)	5 days	\$3,000
28 Feb – 3 Mar 2028	Luanda	Classroom	5 days	\$5,500
24 Apr – 5 May 2028	Toronto	Classroom	10 days	\$9,900
5–9 Jun 2028	Istanbul	Classroom	5 days	\$5,500
3–14 Jul 2028	Nairobi	Classroom	10 days	\$9,900
18–22 Sep 2028	Online (live)	Online (live)	5 days	\$3,000
5–9 Mar 2029	Munich	Classroom	5 days	\$5,500
19–30 Mar 2029	Lagos	Classroom	10 days	\$9,900
15–19 Apr 2029	Kuwait City	Classroom	5 days	\$5,500
2–13 Jul 2029	Zurich	Classroom	10 days	\$9,900
3–7 Dec 2029	Online (live)	Online (live)	5 days	\$3,000
14–18 Jan 2030	Baku	Classroom	5 days	\$5,500
11–22 Feb 2030	Tbilisi	Classroom	10 days	\$9,900
18–22 Feb 2030	Paris	Classroom	5 days	\$5,500
6–17 May 2030	Munich	Classroom	10 days	\$9,900
14–18 Oct 2030	Online (live)	Online (live)	5 days	\$3,000

How to register

Register online or scan the code

<https://qimmatrainig.com/courses/strategic-planning-and-execution-masterclass/>

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